

AMERICAN ASSOCIATION OF
UNIVERSITY WOMEN

BUFFALO BRANCH NEWSLETTER

JULY 1987

GREEN LIGHT for Women's Commission by PHYLLIS TRURAN

After much lobbying by AAUW and numerous women's organizations, a permanent funded Commission on the Status of Women is on the road to becoming reality. Associate Dean Marjorie Girth, at the May Luncheon, indicated that the creation of the Commission is at the heart of implementation of key recommendations of the Erie County Task Force on Women.

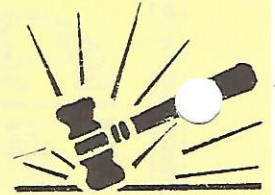
On Thursday, May 21, 1987, the Erie County Legislature unanimously passed a bipartisan resolution co-sponsored by Joan Bozer, Mary Lou Rath, and seven other legislators. This called for the County Executive to prepare a plan and budget for a Commission. On Friday, June 12, County Executive Edward Rutkowski announced his submission of a local law establishing the body. In his press conference (with Professor Girth and Legislator Joan Bozer), the County Executive urged passage before the August Legislative recess. This would permit appointment of the Commission (after input from women's organizations) by October.

Thank you to all who lobbied! We hope that the Commission will be law as you read this. If you haven't seen or heard confirming news, please call the County Legislature at 846-7500 to check. In the event the Legislature has not acted, please continue lobbying your County Legislator at 846-7500 or 25 Delaware Avenue Buffalo, 14201.

EDITOR'S NOTE: Phyllis Truran, 1987-88 AAUW Board member as chair for Women's Issues, is also a member of the Erie County Task Force for Women.

President's Message

Barbara Carrier



By the time this Newsletter reaches our homes, I will have returned from the Association Convention in Houston. I'm sure that I will have many exciting, new ideas to improve our programming and outreach. Program planning for next year has already begun under our new Program Vice-President, Bev Graham, so I know that there will be some interesting meetings coming up!

While I am in Houston, it will be my happy privilege to receive two awards in the name of the Branch. The first is a membership award because we took in 41 new members last year, while retaining 88% of our previous members. This is certainly a tribute to our two Membership Vice-Presidents, Sheryl Scarlett and Lorena Hare.

The second award is Second Place in the national competition for Public Information projects. Congratulations to Ann Hicks who was the Director of the Women's Wellness Symposium held at UB in May 1986 and to Bertha Cutcher who was President at the time and whose brainchild the Symposium was.

Among the bylaws amendments which will be presented in Houston, there is one with far-reaching implications. Regardless of our personal opinions in the matter, the Association is courting legal and, therefore, financial difficulties by continuing to exclude men from membership. If the exclusionary wording is eliminated from the Charter and Bylaws, we will no longer have to worry about lawsuits and refusals resulting from our discriminatory membership policy. Be assured that our name and purpose will not change if men become members.

The Summer Meeting of the NYSD Board of Directors will be held in Albany, July 17-20. Pat Seaver, Stacey Johnson and I will represent Buffalo Branch.



"TALKIN' PROUD"

The "good News" is that Buffalo Branch was cited at the N.Y.S.Convention for its superb job of membership retention and recruiting. (See Pres.Message,p.2.)

And now for the challenging news! A new fiscal year is upon us. Each member should take it upon herself to recruit at least one new member. Bring a prospect to the Sept. Membership Meeting. Invite her to a study group. Tell her of the benefits available to all of us as AAUW members and give her the wonderful brochures we have explaining membership benefits along with an application blank.

We need to spread the word. We have a good "product" to sell. Do your friends, neighbors, associates and new graduates a favor, tell them about us!

Your current Membership Chair has set a very realistic goal of 400 for the Branch this year. When each of you recruit that one member, we will truly be a "jumbo" branch. We owe it to ourselves. Start now, phone for membership material for your personal campaign. Call 884-5152.

Lorena Hare
Membership Chair

*** TRAVEL ***

The East Aurora Branch AAUW Travel Study Group invites you to join us this Fall on a tour of the Orient. It will be our fifth trip, after other successful tours to the South Pacific, Alaska, the Caribbean and, most recently, to S. America. The 16-day tour departs Sept.16 and will enjoy the excellent service of Japan Airlines. The itinerary includes visits to Japan, China and Hong Kong, staying at first class hotels throughout. Rate \$3200.from Buffalo based on double occupancy. If you are interested and want more information, contact Sue Spoonley at 652-0995 or Betty Knobloch at 652-4133. Don't delay; group size is limited.



BOOK SALE

BOOK SALE 1987 is history. In many ways it was an excellent sale, but financially it was a little disappointing.

First of all, we would like to thank all the chairpersons and their committees for jobs well done:

Margit Spector and Anne Montes - Collections

Ruthe Sicherman and Lucille Peterson - Publicity

Maryalice Seagrave - Sorting & Pricing

Lorena Hare - Supplies

Ruth Fontaine - Personnel

Carolyn Day- Trucking

Mary Weppner - Hostesses

Bunny Blackstone and Sue Grossman - Pre-Sale

Cindy Monacelli - Posters

Pat Seaver - Sales

Myra Menti and Clarine Radt - Collectibles

Marion Fay- Treasurer

Ruth Seitz - Post Sale Operations

Thanks also to each of you who served on the Collections Committee, whether you picked up books or whether you stored them for us. Without your work there could not be a sale.

Also we are grateful to the following members who served as Alternates, responsible for overseeing operations in sorting and pricing on specific days: Norma Millar, Clarine Radt, Daphne Meyer, Barbara Carrier, Cindy Monacelli, Stacey Johnson, Theresa Monacelli, Sue Grossman, Rita Deilman, Donna Murphy, Bertha Cutcher, Pat Seaver and Myra Menti.

The following book stores made contributions to the sale. If you patronize them, please thank them: Village Green, Elmwood Discount Books, Talking Leaves, The Book Revue, Oracle Junction. Additionally Ingram Book Distributors made a very sizeable donation of books and the Teamsters Union, Local 375 recommended a trucker for us.



ooo in review

Our thanks to all of the members who gave so generously of their time for sorting and pricing as well as on moving day and during the sale itself. It was most heartening to us when members would cheerfully return again and again to help --you know who you are-- a special thanks to you, not only for the work you did, but for encouraging us by your actions and your positive attitude. On moving day, for example 48 members, their husbands, their sisters and their adult children worked so that everything could be ready for opening day. Altogether 70% of the able membership worked on some aspect of the sale!! Buffalo Branch can indeed be proud of that.

The only negative aspects of the sale were the attendance, the receipts and the expenses. We are disappointed to present the following financial report.

Receipts	\$9,747.00	(incl. 500 admissions
Expenses	<u>8,570.00</u>	-\$989.)
Net	\$1,177.00	

Respectfully,
Milly Sherrits
Lois Jarrett

????FUTURE OF THE EFP USED BOOK SALE????
Meeting: July 13 7:30 p.m.

Are you interested in the continuation of the EFP Used Book Sale? Do you have marketing ideas that we can use? Can you suggest locations for the sale? Do you have money-saving suggestions to make the sale more profitable?

If so, WE NEED YOU! Interested members are invited to attend a brainstorming session on July 13 at 7:30 at the home of Pat Seaver. Call Pat at 688-5893 for directions.

TV SURVEY on the IMAGE OF WOMEN

Buffalo Branch members who participated in a state-wide AAUW survey of the image of women as portrayed on the local evening news indicate that the local Buffalo news programs are generally doing a good job in portraying a positive image of women.

Image of women as portrayed by news reports:

Station	Favorable	Unfavorable	Neutral
WGRZ 2	10%	10%	80%
WIVB 4	18%	18%	64%
WKBW 7	13.4%	8.9%	77.7%

However, women reporters and anchors are not yet represented in proportion to the general population. The results are as follows:

Percentage of male and female reporters/anchors

Station	Male	Female
WGRZ 2	72%	28%
WIVB 4	71%	29%
WKBW 7	68%	32%

Several survey participants noted that in many of the news segments rated "neutral", women were not included when they could or should have been. By far the most common complaint of the exclusion of women referred to reports on sports. There were no reports of any girls' or women's sports on Channel 2 while Channel 4 reported on women's sports only once during the week. Channel 7 did a better job, including at least one girls' or women's sports event three times during the survey.

The most common criticism of advertisements was that men dominate the talking/problem-solving. The second most common criticism was that women were portrayed in stereotyped roles and the third that women were portrayed as sex objects. On the positive side, participants felt that Liquid Tide, Bold, Blue Shield, Anchor Bank, and Family Care Provider portrayed female homemakers with dignity.

AWARD WINNERS

WINIFRED H. MORRISON of North Tonawanda has been named the 1987 Manager of the Year by the Center for Women in Management at D'Youville College. Ms. Morrison is executive director of the Erie County Chapter of the New York State Association for Retarded Children.

HORTENSE NASH has been awarded the Human Service Contributions to Buffalo and Community Sojourner Truth Award on April 26 by the National Assoc. of Negro Business Women.

STUDY AND INTEREST GROUP MEETINGS

July 16 Potluck Dinner and Bridge at Sally Pecoraro's cottage in Canada, 6 p.m. Everyone is welcome to join us. Call Cindy Monacelli (836-8266) for further information and directions.

July 23 Cultural Interest: Like to sing? Join many other W.N.Yorkers in singing through the Verdi Requiem with full orchestra accompaniment. Dr. Harriet Simons will conduct this Third Annual Oratorio Sing. Time: 8 p.m.
Place: Katherine Cornell Theatre, UB, Amherst.
Fee: \$2.00 each to defray costs.
If you have a copy of the music bring it, otherwise a copy will be given to you for use that evening. Here's your chance to sing for the "love of music". (Carolyn Day, 634-6340)

----- GERMAN GROUP meets intermittently throughout summer. For information please call Renette Ferber, 836-3277, or Jean Noye, 873-3400.

----- Several members have expressed an interest in a new group - PAINTING TOGETHER. Sally Pecoraro has agreed to be chairman for the new study/interest group and the group will meet this summer at her cottage. The purpose of the group is to designate time to "paint together," as well as to share and discuss problems, ideas and techniques. Call Sally (416-894-3392) or Cindy Monacelli (836-8266) for further information.

*110 Theater Place
Croissant
until 12:30
park at UB*

Aug. 5 Ride the Light Rail Rapid System and tour the Underground Art Gallery, from 10 a.m.- 2:30 p.m. with a stop for lunch. Carolyn Livingston Epes will guide and explain the 23 American artists represented. Fee: \$3.00 for tour. Ride: \$1.60 round trip. DEADLINE: JULY 15. Please call Carolyn Day (634-6340) for reservations.

Aug. 21 Anyone interested in visiting the AAUW Buffalo Branch archives in Capen Hall, UB Amherst, may do so Fri. at 10:30 am. For info call 873-4498.

PROMOTING INDIVIDUAL LIBERTIES

Resource Bank Report Form

Many AAUW members have been active in efforts to preserve personal freedoms. Some have been the targets of attempts to limit individual liberties. As the Association plans action on the **Promoting Individual Liberties** Issue, we want to take advantage of the knowledge and experience of AAUW members.

If you have expertise in an area related to individual rights, or have experienced threats to your own liberties, please fill out the form below and return it to Amy Swauger, AAUW Program and Public Policy Department, 2401 Virginia Ave., N.W. Washington, DC 20037.

NAME _____
BUFFALO BRANCH/NEW YORK STATE DIVISION

ADDRESS _____

PHONE (H) _____ (O) _____

I HAVE EXPERIENCE IN THE FOLLOWING AREAS:

- Censorship of curricular and library materials Students' rights
 Tenure in higher education Freedom of speech for academics
 Classification of academic research Tuition tax credits
 School prayer Other (please describe): _____

American Association of University Women

Marion S. Fay

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Snyder, New York 14226

AAUW promotes equity for women,
education and self-development over the life span,
and positive societal change.

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